



Leading embedded experts hema electronic & Enclustra announce partnership

hema & Enclustra cooperate in the distribution of FPGA-based System-on-Module (SoM) and customer-specific project developments

hema electronic GmbH & Enclustra GmbH have signed a cooperation agreement, which offers the extensive customer base of both companies closer customer care, improved technical support and the rapid implementation of customer-specific projects.

A common technology platform for FPGA based embedded vision systems has already been developed in the past and is now successfully used in several customer projects. In the next step, the expansion of the sales and service activities for customers with the new sales office in Aalen, Southern Germany is now planned. From May 1st,



Martin Heimlicher, president and founder Enclustra and Oliver Helzle (right), president hema electronic

the Swiss FPGA specialist Enclustra will offer its wide range of products in the field of standardised FPGA modules via a branch office at the hema site. The Swabian specialist for embedded vision has long been offering the development of customer-specific baseboards based on Enclustra's wide range of modern System-on-Modules (SoM), for example for analogue video data processing, optical inspection tasks or rapid prototyping.

"With Enclustra, we have a competent partner and technology leader in the field of FPGA System-on-Modules on our side, which completes our product range. We are ideally positioned to offer our customers well thought-out, turnkey solutions which will pay for themselves in the shortest possible time", says Oliver Helzle, CEO of hema. "Both companies are leaders in their markets and complement each other perfectly with their products and technical expertise".

"hema's many years of experience in image processing and embedded system development as well as the high level of competence in the integration of our products in numerous joint projects convinced us in choosing this location. The cooperation in marketing our products offers significant development opportunities for both partners", adds Roland Paul, Vice President Sales at Enclustra. "hema's great expertise in the integration of FPGA-based systems and its proximity to the market guarantee a strong competitive advantage for the benefit of our customers".

For further information please visit www.hema.de and www.enclustra.com





About hema electronic GmbH

hema is a leading development service provider in the electrical industry, providing hardware and software design for embedded vision boards and systems for applications in industrial automation, defence and security. From consulting and conception to design (FPGAs, DSPs, embedded processors), qualifications, rapid prototyping and small series production up to lifecycle management – hema offers everything from one source. hema supports their customers effectively in being the world market leaders of tomorrow.

Press contact:

hema electronic GmbH Anita Saur Marketing Röntgenstr. 31 73431 Aalen, Germany Fon +49 7361 9495-19 a.saur@hema.de www.hema.de

About Enclustra GmbH

Enclustra is an innovative and successful Swiss FPGA design company. With its FPGA Design Center, Enclustra provides services across the entire spectrum of FPGA-based system development: from high-speed hardware to HDL firmware and embedded software, from specification to implementation and prototype production. With its FPGA Solution Center, Enclustra develops and sells highly integrated FPGA modules and FPGA-optimised IP cores. With its specialisation in future-oriented FPGA technology and broad application knowledge, Enclustra can offer optimum solutions in many areas with minimum effort.

Press contact:

Enclustra GmbH
Patrick Müller
VP Marketing
Räffelstraße 28
8045 Zürich, Switzerland
Fon +41 43 343 39 33
patrick.mueller@enclustra.com
www.enclustra.com